

Altman 2015 Summer Scholar INTERNSHIP DESCRIPTIONS

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Host Company Name:	3DLT
Host Company Location:	535 Madison Ave Suite 201, Covington, KY 41011
Host Company Description:	<p>3DLT is a platform for 3D Printing As-a-Service. We help retailers offer 3D printable products online and in-store. We create value by delivering an experience that drives traffic, builds engagement, and helps our retail partners move product.</p> <p>www.3dlt.com</p>
Internship Description:	<p><u>Position: Multiple positions available including:</u></p> <ul style="list-style-type: none"> - Business Development - Sales/Marketing - Finance/Accounting - Operations - Technology- CS/Statistics; Design <p>A few specific projects (but not limited to) include:</p> <ul style="list-style-type: none"> - Working with companies selling our platform, and gather research data for Sales team - Documentation of process - Building our Social Media
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Front-End Development - Back-End Development - Digital Marketing - Social Media Experience - Excel/Database Experience - Presentation Experience - Strong Oral Communication Skills - Strong Written Communication Skills - Graphic Design (UX, UI) <p><u>Desired Major/Background:</u> Open to anyone with related experience</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> TBD</p> <p><u>Other perks of working here:</u> Amazing team, Learn about 3D Printing, Free Soda</p>
Requirements to apply:	<p>Submit Altman Application AND submit application directly to the company here: https://3dlt.wufoo.com/forms/internships/</p> <p>*Indicate you are applying for the Miami University Altman Summer Internship in your application</p>

Host Company Name:	Best Upon Request
Host Company Location:	8170 Corporate Park Drive, Suite 300, Cincinnati, OH 45242
Host Company Description:	<p>Best Upon Request provides on-site concierge services to organizations. We help employees save time and decrease stress, resulting in increased engagement and commitment to their employer, and in healthcare, we help improve patient satisfaction.</p> <p>Best Upon Request has a national footprint with clients in nine states and 17 corporate office team members supporting our concierges in the field. We have the ability to serve clients nationwide. Our operations are guided by a well-defined process control system which provides us with the capacity for national contracts. Our system ensures that our concierges follow the same processes and are governed by the same quality, financial and inventory controls at all of our client sites. Best Upon Request's continuous improvement philosophy is at the core of our system, and includes specialized risk analyses and problem solving techniques combined with a focus on innovation and best practice development, ultimately setting the gold standard for high quality, professional concierge services.</p> <p>http://www.bestuponrequest.com/</p>
Internship Description:	<p><u>Position:</u> BEST Intern</p> <p>The student intern will be involved in the following:</p> <ul style="list-style-type: none"> - Business Development - Marketing/Sales - Finance - Accounting/Operations <p>The BEST Intern may be given various projects based on what circle he/she will be a part of at the time. Service Delivery (operations) and Sales, Marketing and Communications will have multiple initiatives to choose from. The BEST Intern will be exposed to Holacracy and continuous improvement initiatives.</p> <p>The BEST Intern will work directly with the Lead Link of the circle he/she will be part of. The Lead Link is accountable for resource allocation, metric definition and priority assessment. Full support and open communication is to be expected.</p>
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Excel/Database Experience - Strong Oral Communication Skills - Strong Written Communication Skills <p><u>GPA Required:</u> 3.5 or higher</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> TBD</p> <p><u>Other perks of working here:</u> Multi-faceted experience and awesome culture</p>
Requirements to apply:	Submit Altman Application along with a relevant writing sample attached to your Altman Application



Host Company Name:	The Brandery
Host Company Location:	1411 Vine Street, Cincinnati, OH 45202
Host Company Description:	The Brandery is a seed stage startup accelerator that leverages the expertise of the Cincinnati region, namely branding, marketing and design. We believe that building your brand— and not just a product— is a way startups can be more resource efficient and increase their probability of success. In addition to an elite mentor list, startups will be paired with world-class creative agencies and have access to some of the biggest companies in the world, including Procter & Gamble, dunhumby, and Kroger. The Brandery runs one, four-month accelerator program a year for 10-12 companies. We receive a 6% equity stake in each startup in exchange for \$20k, a year of free office space, and over \$200k in additional benefits. - http://brandery.org/
Internship Description:	<p><u>Position: Design Intern</u></p> <p>It's time for The Brandery team to start scoping out our next batch of Brandterns for 2015! We hire 3-4 interns each summer, in one of three buckets: technical, marketing, and design. When you're a Brandtern, you'll not only get to work for one of the top ten accelerators in the nation, but you'll also get the chance to work directly with 10-12 startups.</p> <p><u>Specifically, the intern will:</u></p> <ul style="list-style-type: none"> - Help The Brandery in design-related needs such as graphic design, document design, web design, or others as needed - Aid the startups in the accelerator program with any design needs (logo iterations, web design, infographics, pitch decks, etc.) - Work with Marketing and Technical Interns (or as we call them, Brandterns) to promote Brandery events and Brandery companies - Develop relationships with local entrepreneurial, startup, and technology groups to establish the Brandery as a hub for entrepreneurship in the Cincinnati area
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Interest and/or pursuing a degree in design or a related field - Eager to learn new tools and skills related to web and mobile app design - Experience with UI/UX a plus - For design Brandterns, we require some sort of portfolio/website, so we can get a feel for your work - Eager to learn, quick to do, and self-directed - Passionate about consumer marketing, startups, and the Cincinnati area - Dependable and organized - Resourceful
Compensation:	<p><u>Estimated Weekly Stipend:</u> TBD</p> <p><u>Other perks of working here:</u></p> <p>One of <i>the coolest</i> startup accelerators in the US. Access. Awesome team.</p>
Requirements to apply:	Submit Altman Application AND submit application directly to the company here: https://angel.co/the-brandery/jobs/43753-design-intern *Indicate you are applying for the Miami University Altman Summer Internship in your application



Host Company Name:	The Brandery
Host Company Location:	1411 Vine Street, Cincinnati, OH 45202
Host Company Description:	The Brandery is a seed stage startup accelerator that leverages the expertise of the Cincinnati region, namely branding, marketing and design. We believe that building your brand— and not just a product— is a way startups can be more resource efficient and increase their probability of success. In addition to an elite mentor list, startups will be paired with world-class creative agencies and have access to some of the biggest companies in the world, including Procter & Gamble, dunhumby, and Kroger. The Brandery runs one, four-month accelerator program a year for 10-12 companies. We receive a 6% equity stake in each startup in exchange for \$20k, a year of free office space, and over \$200k in additional benefits. - See more at: http://brandery.org/
Internship Description:	<p><u>Position: Marketing Intern</u></p> <p>It's time for The Brandery team to start scoping out our next batch of Brandterns for 2015! We hire 3-4 interns each summer, in one of three buckets: technical, marketing, and design. When you're a Brandtern, you'll not only get to work for one of the top ten accelerators in the nation, but you'll also get the chance to work directly with 10-12 startups.</p> <p><u>Specifically, the intern will:</u></p> <ul style="list-style-type: none"> - Help The Brandery in marketing and event planning-related functions, including (but not limited to) social media, content creation, blogging, website maintenance, and community outreach - Aid the startups in the accelerator program with any marketing/growth hacking needs - Work with Technical and Design Interns (or as we call them, Brandterns) to promote Brandery events and Brandery companies - Develop relationships with local entrepreneurial, startup, and technology groups to establish the Brandery as a hub for entrepreneurship in the Cincinnati area
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Interest and/or pursuing a degree in marketing or a related field - Eager to learn new and creative ways to use the internet to reach your target audience - Interest and/or experience in growth hacking and user acquisition a plus - Eager to learn, quick to do, and self-directed - Passionate about consumer marketing, startups, and the Cincinnati area - Dependable and organized - Resourceful
Compensation:	<p><u>Estimated Weekly Stipend:</u> TBD</p> <p><u>Other perks of working here:</u></p> <p>One of <i>the coolest</i> startup accelerators in the US. Access. Awesome team.</p>
Requirements to apply:	Submit Altman Application AND submit application directly to the company here: https://angel.co/the-brandery/jobs/43752-marketing-intern *Indicate you are applying for the Miami University Altman Summer Internship in your application



Host Company Name:	The Brandery
Host Company Location:	1411 Vine Street, Cincinnati, OH 45202
Host Company Description:	The Brandery is a seed stage startup accelerator that leverages the expertise of the Cincinnati region, namely branding, marketing and design. We believe that building your brand— and not just a product— is a way startups can be more resource efficient and increase their probability of success. In addition to an elite mentor list, startups will be paired with world-class creative agencies and have access to some of the biggest companies in the world, including Procter & Gamble, dunnhumby, and Kroger. The Brandery runs one, four-month accelerator program a year for 10-12 companies. We receive a 6% equity stake in each startup in exchange for \$20k, a year of free office space, and over \$200k in additional benefits. - http://brandery.org/
Internship Description:	<p><u>Position: Technical Intern</u></p> <p>It's time for The Brandery team to start scoping out our next batch of Brandterns for 2015! We hire 3-4 interns each summer, in one of three buckets: technical, marketing, and design. When you're a Brandtern, you'll not only get to work for one of the top ten accelerators in the nation, but you'll also get the chance to work directly with 10-12 startups.</p> <p><u>Specifically, the intern will:</u></p> <ul style="list-style-type: none"> - Help The Brandery in website maintenance, updating, and newsletter creation - Aid the startups in the accelerator program with any coding needs (various languages, app and web needs possible) - Work with Marketing and Design Interns (or as we call them, Brandterns) to promote Brandery events and Brandery companies - Develop relationships with local entrepreneurial, startup, and technology groups to establish the Brandery as a hub for entrepreneurship in the Cincinnati area
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Interest and/or pursuing a degree in Computer Science or a related field - Eager to learn new tools and skills related to web and mobile development - Experience in Rails/Django/Node.JS/Flask, or similar framework a plus - Experience with a SQL or NoSQL database a plus - Experience with iOS development a plus - Proficient in HTML, CSS, and Javascript - Eager to learn, quick to do, and self-directed - Passionate about consumer marketing, startups, and the Cincinnati area - Dependable and organized - Resourceful
Compensation:	<p><u>Estimated Weekly Stipend:</u> TBD</p> <p><u>Other perks of working here:</u> One of <i>the coolest</i> startup accelerators in the US. Access. Awesome team.</p>
Requirements to apply:	<p>Submit Altman Application AND submit application directly to the company here: https://angel.co/the-brandery/jobs/43750-technical-intern</p> <p>*Indicate you are applying for the Miami University Altman Summer Internship in your application</p>



Host Company Name:	The Business Backer
Host Company Location:	10101 Alliance Rd., Ste 140 Cincinnati, OH
Host Company Description:	<p>The Business Backer, headquartered in Blue Ash, Ohio, is a private small business funding company that provides customized alternative funding and capital solutions for small and medium-size businesses for cash flow, expansion and/or growth. The Business Backer has taken concepts from traditional lending, factoring, and merchant cash advance and married the ideas to create a completely transparent, penalty and fee-free, unsecured source of working capital. Since 2007, The Business Backer has helped more than 3,000 businesses access over \$60 million in working capital.</p> <p>We are expanding our team with entrepreneurial, results-driven individuals to keep up with growing demand for our services. At The Business Backer, we make a real difference -- we give businesses access to much-needed, short-term funding to survive and thrive. We're looking for exceptional people who achieve exceptional results. Our team members know that company results are directly correlated to the effort and urgency of its team members.</p>
Internship Description:	<p>Position: Rotational Intern</p> <p>We will have day-to-day projects that the intern will work on and an overall intern project that the group will complete. Throughout the internship, they will rotate through the company, learning all of the different aspects of business. They will also be included in meetings and will have access to people and information they wouldn't ordinarily have access to.</p> <p>Intern will be a part of the following:</p> <ul style="list-style-type: none"> - Sales, Marketing, Finance, Accounting, Operations, Technology, Human Resources <p>Specifically, the intern will work with the following teams:</p> <ul style="list-style-type: none"> - Underwriting: Projects include vetting our application inbox, to doing reference calls, to reviewing financial statements for clients requesting financing. - Finance: Projects include assistance with our Treasury Analysts in processing payments and other treasury duties - Human Resources: Projects include help the HR department with staffing, assisting with employee relations projects, hiring initiatives, and special projects including some employee event planning. - Sales/Marketing: Projects include assisting our sales professionals in the day-to-day activities, in many cases, providing sales support (welcome calls, salesforce.com, etc.) - Operations: Projects will include specific business process analysis and planning functions, live project planning and execution.
Requirements:	<p>Skills Required:</p> <ul style="list-style-type: none"> - Excel/Database Experience - Strong Oral Communication Skills - Strong Written Communication Skills - Financial Analysis Skills <p>GPA Required: 3.3 or higher</p> <p>Other requirements specific to the company:</p> <ul style="list-style-type: none"> - Current Business Major preferred
Compensation:	<p>Estimated Weekly Stipend: \$12.50/hour</p> <p>Other perks of working here:</p> <p>Awesome culture and really great co-workers.</p>
Requirements to apply:	<p>Submit Altman Application AND https://businessbacker.applicantpool.com</p> <p>*Indicate you are applying for the Miami University Altman Summer Internship in your application</p>



Host Company Name:	ChoreMonster
Host Company Location:	1401 Central Pkwy, Ste 100, Cincinnati OH 45214
Host Company Description:	<p>ChoreMonster is a web and mobile platform that allows parents and kids to actually enjoy doing chores.</p> <p>www.choremonster.com</p> <p>Twitter: @choremonster</p> <p>Facebook.com/choremonster</p>
Internship Description:	<p><u>Position:</u> Intern</p> <p>We are looking for someone with sales, marketing, or technology (computer science/statistics) backgrounds.</p> <p>It depends on the student, but we'd like to maximize their strengths as much as possible and have a BLAST while doing so. If sales, connect directly to large brands and help understand how to pitch to those brands. If marketing, a focus on organic user growth. If tech, building things, obviously!</p> <p>We are a small team and the student will be working directly with all 15 members. We use Slack and email to communicate multiple times on a daily basis.</p>
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Strong Oral Communication Skills - Strong Written Communication Skills - Digital Marketing - Social Media Experience - Excel/Database Experience - EXCEPTIONAL Organizational Skills - Presentation Experience - Front-End Development - Back-End Development <p><u>Desired Major/Background:</u> Open to anyone with related experience!</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> \$3000/month based on experience</p> <p><u>Other perks of working here:</u> Ridiculous fun. Interfacing with Disney. Playing lots of games.</p>
Requirements to apply:	<p>Submit Altman Application along with:</p> <ul style="list-style-type: none"> - An HONEST email indicating your interest and mention you are applying through the Miami University Entrepreneurship Program



Host Company Name:	Cincytech
Host Company Location:	30 West 3rd Street, Cincinnati, Ohio 45202 Floor 6
Host Company Description:	<p>CincyTech is a public-private seed-stage investor whose mission is to strengthen the regional economy by driving talent and capital into scalable technology-based companies in Southwest Ohio. We are focused on two key outcomes: creating jobs and providing a return for our investors.</p> <p>We are supported by more than two dozen foundations, corporations, municipalities, and individuals as well as the Cincinnati USA Regional Chamber, the University of Cincinnati, Cincinnati Children's Hospital Medical Center, and the Ohio Third Frontier.</p> <p>To date, CincyTech has invested \$25.2MM in 53 different portfolio companies, and has attracted \$412.5MM in additional follow-on funding for those companies. We invest primarily in SaaS, Consumer Technology, Life Science startups. www.cincytechusa.com</p>
Internship Description:	<p>Position: Analyst</p> <p>This position will work directly on the finance and operations side of Cincytech.</p> <p>Specifically, the intern will:</p> <ul style="list-style-type: none"> - Conduct research of markets, competition, trends, business models, and technology for proposed investment opportunities. - Utilize references and industry experts to establish market mechanics and assumptions. <p>This intern will be working directly with three other interns as well as Samuel Frith and Justin Thompson.</p>
Requirements:	<p>Skills Required:</p> <ul style="list-style-type: none"> - Excel/Database Experience - Strong Written Communication Skills - Financial Analysis Skills <p>Desired Major/Background: Accounting/Finance, Marketing</p> <p>Other required skills: Ability to learn fast.</p>
Compensation:	<p>Estimated Weekly Stipend: \$10/hr.</p> <p>Other perks of working here: Access to unbelievable connections in Cincinnati, Free Coffee</p>
Requirements to apply:	Submit Altman Application along with a relevant writing sample attached to your Altman Application

Host Company Name:	Differential
Host Company Location:	120 E 8th Street, Cincinnati, OH 45202
Host Company Description:	<p>Differential is a venture studio and software innovation company. We work with innovators around the world to develop cutting edge products and technologies.</p> <p>We provide entrepreneurs and corporate innovators access to a team of product experts able to plan, design and develop custom web and mobile software applications. Our processes include lean and agile development practices, allowing for maximum flexibility and cost efficiency.</p> <p>www.differential.com</p>
Internship Description:	<p><u>Position: Young and Hungry</u></p> <p><u>Intern will be a part of the following:</u> Business Development, Sales, Marketing, Engineering, Design</p> <p><u>Specifically, the intern will</u> test, evaluate and optimize startups/products using Lean Startup methodology. Student can be technical or non-technical background—we are just looking for a fit for the team.</p>
Requirements:	<p><u>Skills Required:</u> We are looking less for a specific skill set, and more for someone who Love startups, is awesome, and hungry to learn and grow.</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> TBD</p> <p><u>Other perks of working here:</u> Amazing team, chance to work with startups, work downtown</p>
Requirements to apply:	Submit Altman Application

Host Company Name:	Differential Dev Shop LLC
Host Company Location:	120 E 8th Street, Cincinnati, OH 45202
Host Company Description:	<p>Differential is a venture studio and software innovation company. We work with innovators around the world to develop cutting edge products and technologies.</p> <p>We provide entrepreneurs and corporate innovators access to a team of product experts able to plan, design and develop custom web and mobile software applications. Our processes include lean and agile development practices, allowing for maximum flexibility and cost efficiency.</p> <p>www.differential.com</p>
Internship Description:	<p><u>Position: Developer Apprentice</u></p> <p>Specifically, the intern will be involved in meteor development and digital product design.</p> <p>The student will be working directly with a team of developers. Pair programming will be heavily encouraged along with Meteor training.</p>
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Strong Oral Communication Skills - Front-End Development - Back-End Development - Graphic Design (UX, UI) <p><u>GPA Required:</u> 3.0 or higher</p> <p><u>Major/Background Desired:</u> Computer Science or related experience</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> TBD based on experience</p> <p><u>Other perks of working here:</u> New technology, great people!</p>
Requirements to apply:	Submit Altman Application

Host Company Name:	The Garage Group
Host Company Location:	700 West Pete Rose Way, Ste. 450 Cincinnati, OH 45203
Host Company Description:	<p>The Garage Group is an insights, ideation and innovation training firm dedicated to teaching and enabling corporates to innovate like startups.</p> <p>We bring an entrepreneurial approach to innovation work for existing brands and businesses as well as new ventures groups through:</p> <ul style="list-style-type: none"> - Smart and scrappy consumer and market research to discover insights - Multi-functional ideation workshops to develop robust, new marketing, product and service ideas quickly and holistically - Training programs that enable teams to adopt and apply the strategies, processes, and skills needed to innovate smarter and faster <p>Our clients include Fortune 500 companies and brands like Procter & Gamble, Staples, Tide, Reebok, Nationwide and Heinz as well as health care organizations like Cincinnati Children's Hospital and the Greater Cincinnati Health Council. http://thegaragegroup.com/</p>
Internship Description:	<p><u>Position: Consumer Insights Intern</u></p> <p>The intern will be a part of Business Development, Marketing and Market Research (social media research, online research, consumer insights).</p> <p>Specifically, the intern will:</p> <ul style="list-style-type: none"> - Develop and scale a new consumer insights offering alongside Director of Research Innovation. Includes offering testing, documenting process, creating supporting materials, case studies, developing marketing materials, etc. [tentatively 60%+ of time] - Write scale/training materials for current consumer insights offerings and shoring up systems for current offerings [tentatively 20% of time] - Other needs, including prep for ideation sessions, editing reports, putting together proposals. <p>The Intern will primarily report to Director of Research Innovation and will work out of office at Longworth Hall. Some meetings will happen off-site. The Garage Group works as a team, so the intern will regularly interact with the Cofounders and other team members to accomplish tasks outlined.</p>
Requirements:	<p>We're looking for a trail-blazing, super smart and fun-to-be-around intern to join our team! We're looking for someone that is quick to embrace change, challenge and opportunity. Here's how we'd describe you: You recognize an inefficiency; can define problems well; and then proactively set out to solve them in uber-smart ways. Jumping in to a new space, a new approach or a new constraint gives you energy. If there's not an existing path, you create one. True partnership with a client team means you equally "own" the integrity of business decisions they are making, and you take that seriously. You strive for pragmatic excellence in everything you do. You learn fast, pay attention to details, invest in relationships and you recognize opportunities to add value for clients, co-workers and anyone else whose path crosses with yours. And, you easily and readily access a bank of experience and knowledge built from curiosity, adventure, hard work and as many failures as successes.</p> <p><u>Desired Major/Background:</u> Communications/English, Marketing, flexible as long as intern exhibits desire to understand people and the decisions they make.</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> \$12/hr.</p> <p><u>Other perks of working here:</u> Crazy experience getting to see strategy for top brands, fun workplace with other startups, coffee and foosball</p>
Requirements to apply:	Submit Altman Application

Host Company Name:	GNGF
Host Company Location:	1176 Mentor Avenue Suite 302, Cincinnati, OH 45212
Host Company Description:	<p>GNGF is a digital marketing agency working exclusively with clients in the legal industry. We do it all to help attorneys and law firms get more clients and grow their practices.</p> <p>We're the proud winner of 2014 Best Places to Work, and have a work-hard, play-hard mentality. We strive to provide the best service to our clients and have fun doing it.</p> <p>2015 Altman Scholars, let's #getawesome! www.gngf.com</p>
Internship Description:	<p><u>Position: Dynamic Digital Marketing Intern</u></p> <p>The intern will be involved in the following:</p> <ul style="list-style-type: none"> - Business Development - Marketing - Design - Communication - Professional Writing <p>While interns are welcomed on to the team and mentored during their time at GNGF, we give each individual the opportunity to take on his or her own project. So, while there are daily tasks for an intern to work on, we also extend the option for an intern to accomplish something at GNGF that prepares them for a career and they can feel proud of. Previous interns have implemented a wide variety of processes that are now vital to our company, its culture, and how we work within our teams and with our clients.</p> <p>The intern will be working directly with a manager (called "Team Lead" at GNGF).</p>
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Digital Marketing - Social Media Experience - Strong Oral Communication Skills - Strong Written Communication Skills - Graphic Design (UX/UI) - Willingness to learn! <p><u>Required GPA:</u> 2.7 or higher</p> <p><u>Desired Major/Background:</u> Marketing, Business, Communications, Journalism, Professional Writing, Graphic Design, IT, Information Systems or related experience.</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> \$10/hr.</p> <p><u>Other perks of working here:</u> Flexible hours & schedule, opportunities to attend networking events and local industry conferences.</p>
Requirements to apply:	<p>Submit Altman Application AND http://gngf.theresumator.com/apply/807EES/Dynamic-Digital-Marketing-InternCoOp.html</p> <p>*Indicate you are applying for the Miami University Altman Summer Internship in your application</p>



Host Company Name:	GoSun Stove
Host Company Location:	2146 Spinningwheel Ln Cincinnati, OH 45244
Host Company Description:	<p>Only 20 minutes to a meal, the GoSun Stove is a one of a kind, practical fuel-free cooking solution.</p> <p>We are leading an effort to get this technology into the hands of 2.5 billion underserved people still cooking with wood and charcoal on a daily basis.</p> <p>www.gosunstove.com</p>
Internship Description:	<p><u>Position: GoSun Summer Intern</u></p> <p><u>Intern will be a part of the following:</u></p> <ul style="list-style-type: none"> - Marketing, Operations, Communication <p>Working directly with two business principals, the intern will receive daily support and weekly reviews. Interns are given flexibility to achieve tasks within allotted time periods. Several online services will be used to facilitate work flow and communications.</p> <p><u>Specifically, the intern will:</u></p> <ul style="list-style-type: none"> - Creating content for Blog, Facebook, and other media with the assistance of our social media guru - Learn how to craft, test and evaluate large scale email campaigns
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Digital Marketing - Social Media Experience - Accounting Experience <p><u>Desired Major/Background:</u> Any interest in social entrepreneurship</p> <p>Other requirements specific to the company:</p> <ul style="list-style-type: none"> - Personal vehicle (minimal travel required)
Compensation:	<p><u>Estimated Weekly Stipend:</u> TBD</p> <p><u>Other perks of working here:</u> Too many to list</p>
Requirements to apply:	Submit Altman Application

Host Company Name:	Greater Cincinnati Energy Alliance
Host Company Location:	200 W 4th Street, Cincinnati, OH; 45202
Host Company Description:	<p>The Greater Cincinnati Energy Alliance is a non-profit economic development agency that develops energy efficiency and renewable energy programs for homes and commercial buildings in the region. We've driven \$42M in clean energy projects through our 3,300 residential and 170 commercial customers. We bridge the gaps in the marketplace so our main tools enabling us to make this impact include innovative marketing, workforce training, and development of new financing solutions.</p> <p>www.greatercea.org</p>
Internship Description:	<p><u>Position: Clean Energy Finance Intern</u></p> <p><u>The intern will be involved in the following:</u></p> <ul style="list-style-type: none"> - Finance - Accounting - Engineering <p>Property Assessed Clean Energy and solar tax equity are to complex clean energy financing programs that the Energy Alliance is very focused on growing and expanding in the Greater Cincinnati region and throughout Ohio and Kentucky. The intern will conduct research into national best practices, assisting with financial modeling on local projects and enhancing the Energy Alliance's infrastructure to support the financing of clean energy projects are among the top priorities.</p> <p>The student will work mostly with Chris Calvert, CFO; Jeremy Faust, Strategic Business Development Director; and Andy Holzhauser, CEO. The Energy Alliance holds staff meetings every 2 weeks and the student will have ample opportunity to introduce him/herself to staff, present updates of work performed over the summer and certainly a final presentation before the internship comes to a close.</p>
Requirements:	<p><u>Skills Required (some of the following)</u></p> <ul style="list-style-type: none"> - Excel/Database Experience - Strong Oral Communication Skills - Financial Analysis Skills <p><u>GPA Requirement:</u> 3.0 or above</p> <p><u>Desired Major/Background:</u> Current Junior in Finance, Energy/Environment, Entrepreneurship</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> TBD</p> <p><u>Other perks of working here:</u></p> <p>We are an entrepreneurial non-profit economic development agency focused on transforming the clean energy finance market - there's no one like us around. There's plenty of high-quality fair-trade coffee available and you'll be able to meet a lot of leaders in our community from our Board of Directors to local politicians to execs at Duke Energy and within commercial real estate.</p>
Requirements to apply:	Submit Altman Application.



Host Company Name:	HVAC.com
Host Company Location:	1005 Reed Rd Ste B Monroe, OH 45050
Host Company Description:	<p>HVAC.com is growing fast and we are recruiting a couple of awesome interns for summer 2015! Based on a 60-year, multi-generational heating and air conditioning business foundation and 9 years in ecommerce, HVAC.com is changing the industry and transforming lives through our charitable mission. If you are excited to work on a dynamic team and learn about web/mobile marketing and technology, and if your personal values and work ethic align with ours, we want to meet you. Learn more about our unique mission here: http://www.HVAC.com/transforming-lives.</p> <p>HVAC.com is a company that:</p> <ul style="list-style-type: none"> - Strives to be a destination company for its team members by building a wholesome, supportive, fun team culture - Focuses on stewardship by channeling profits to ministries in support of orphans, widows and the poor in our local and global communities - Takes its employees on company-sponsored mission trips and service projects - Operates with Christian values and unshakeable integrity
Internship Description:	<p><u>Position: Summer Intern</u></p> <p>Summer Interns help grow company revenues and improve customer engagement through a variety of digital marketing initiatives. Internships at HVAC.com allow students to learn first-hand about entrepreneurship, ecommerce, digital marketing, strategy, distribution/logistics, and much more. At HVAC.com, interns work in a highly-collaborative team environment, side-by-side with the founder and the leadership team. At HVAC.com, interns work in a highly-collaborative team environment, side-by-side with the founder and the leadership team every day. Summer Interns will be involved in a wide variety of business growth initiatives including:</p> <ul style="list-style-type: none"> - Research and analysis for product line extensions and new product offerings - Competitor analysis - Research and pursuit of new supplier relationships - Social media, blogging, video, email, search engine optimization, pay per click advertising and other marketing and customer engagement efforts
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Strong Oral Communication Skills - Strong Written Communication Skills - Positive attitude, energetic personality and strong work ethic - Skills and willingness to be an independent, “roll-up-your-sleeves” contributor <p><u>GPA Required:</u> 3.0 or higher</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> Competitive compensation based on qualifications</p> <p><u>Other perks of working here:</u></p> <p>HVAC.com is an awesome place to work! Fun environment, ping pong and foosball, Starbucks-style cafe with couches and bistro tables, snacks and coffee, fun company activities (like kickball and cookouts in the parking lot), and more.</p>
Requirements to apply:	Submit Altman Application along with a relevant writing sample attached to your Altman Application.

Host Company Name:	Ignite Philanthropy Advisors
Host Company Location:	1176 Mentor Avenue Suite 302, Cincinnati, OH 45212
Host Company Description:	<p>Professional advisory firm that manages the grant making and administrative functions for various family, healthcare and corporate foundation, primarily located in Greater Cincinnati. This is our 6th year in business, although we are a successor to a firm started in 1997. We help foundation create mission, vision, funding priorities, grant making processes. We read and research over 350 nonprofit grant applicants a year for our clients. Altogether, our clients give away \$9 million per year in grants. We love our work and are a mission-driven company.</p> <p>http://ignitephilanthropy.com/</p>
Internship Description:	<p><u>Position: Marketing/Communications Associate</u></p> <p>The intern will be involved in the following:</p> <ul style="list-style-type: none"> - Business Development - Marketing - Communication - Research <p>We are developing a new approach to branding our services that involves a fresh, contemporary way for clients to accomplish their philanthropic goals. Goals for intern include designing new marketing materials, developing a social media campaign to communicate the new approach to a younger demographic, and potentially doing joint calls on prospects. The student would work primarily with our Vice President/Senior Program Officer and our Director of Special Projects. We have a bullpen office, so there's constant communication and support from our staff of 4. Intern would have his/her own workstation.</p>
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Digital Marketing - Social Media Experience - Excel/Database experience - Presentation Experience - Strong Written Communication Skills <p><u>Required GPA:</u> someone sharp!</p> <p><u>Desired Major/Background:</u> Marketing/Communications or related experience, and an interest in community service</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> \$11/hr.</p> <p><u>Other perks of working here:</u> Flexible hours, free parking, and much more!</p>
Requirements to apply:	Submit Altman Application along with a relevant writing sample attached to your Altman Application.

Host Company Name:	Ingage Partners
Host Company Location:	2753 Observatory Ave, Cincinnati, OH 45208
Host Company Description:	The Mission of Ingage is to provide high performing technology and management consulting services to be used as a force for positive change in the lives of our stakeholders. Our Vision is to be a thriving example of business for good in order to inspire other companies to think differently so growing our collective impact on the world. www.ingagepartners.com
Internship Description:	<p><u>Position: Summer Intern</u></p> <p>Ingage Partners is a small business and as such our environment affords each employee an opportunity to participate in different areas of the business. Our intention for an Intern is to provide a well-rounded experience so that he or she may experience life in a small business and the reality of being an entrepreneur.</p> <p><u>The intern will be a part of:</u></p> <ul style="list-style-type: none"> - Marketing, Operations, Human Resources, Communication, Quality Assurance on an IT project <p><u>Specifically, the intern will:</u></p> <p>We have identified special projects. For one, continue to build out programs of a non-profit (Pay It Forward Cincinnati) that was launched in 2014 which is sponsored by Ingage. This opportunity is to help form the programs which will be provided by the non-profit to the community.</p> <p>In addition, there are many special projects that we would like to include to expose the Intern to various aspects of how we run our consulting business. You will attend our weekly management meetings and support the efforts of our Recruiter and Business Developers. We would also like help with our social media strategy.</p>
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Digital Marketing, Social Media Experience, Excel/Database Experience, Strong Oral Communication Skills, Strong Written Communication Skills, Graphic Design (UX, UI) <p><u>Desired Major/Background:</u> A general Business major with an interest in entrepreneurship, marketing/sales, consulting, information technology or social entrepreneurship. We are looking for a student with the spirit of an entrepreneur: creative, eager, resourceful, solution-oriented, caring, flexible and driven. A student entering their Junior or Senior year will be ideal.</p> <p><u>Other requirements specific to the company:</u></p> <ul style="list-style-type: none"> - Current Junior/Senior preferred
Compensation:	<p><u>Estimated Stipend:</u> \$12-\$15/hr.</p> <p><u>Other perks of working here:</u> Great team; social mission oriented, terrific experience</p>
Requirements to apply:	Submit Altman Application.

Host Company Name:	Kapture
Host Company Location:	299 E 6th St (Attn: Cintrifuse); Cincinnati, OH; 45202
Host Company Description:	<p>As Kapture, we want you to be able to do more with what you hear. So we've built a wristband and mobile app that allows you to save and share what you just heard. It's like an instant replay for real life. The wristband continuously records the previous minute of audio, waiting for you to determine that something you heard was worth saving. When that moment comes, just tap after-the-fact to send the previous minute of audio to your smartphone where you can use the Kapture app to edit, enhance and share.</p> <p>www.kaptureaudio.com</p>
Internship Description:	<p><u>Position: Various Positions Available</u></p> <p><u>The intern may be involved in the following:</u></p> <ul style="list-style-type: none"> - Operations - Marketing - Technology- CS/Statistics - Engineering <p>A Kapture is a young, up-and-coming startup that's close to a full market launch. Needs will change, but we know it's important to onboard ambitious interns who want to join in and make an immediate impact. The selected intern(s) likely won't work on a specialized set of tasks but rather be hungry to get their hands dirty. As our product is both hardware and software-based, development talent would be great - check out our product details to get a feel for the type of tech you'd be working on. As we're a new product in a new category (wearable tech), it's important for us to build a team that will knock down doors to raise awareness.</p> <p>The student(s) will work directly with each member of our team. We're very close-knit and have a lot of shared responsibilities, so communication is pivotal.</p>
Requirements:	<p><u>Skills Required (some of the following)</u></p> <ul style="list-style-type: none"> - Digital Marketing - Social Media Experience - Presentation Experience - Strong Oral Communication Skills - Strong Written Communication Skills - Excel/Database Experience, - Front-End Development - Back-End Development - Graphic Design (UX, UI) <p><u>Desired Major/Background:</u> Open to anyone with related experience</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> TBD</p> <p><u>Other perks of working here:</u></p> <p>We work out of Cintrifuse, which is the hub of Cincinnati's startup ecosystem. Lots of support and excitement, plus free coffee and animal crackers :)</p>
Requirements to apply:	Submit Altman Application along with a short (45 seconds or less) video describing yourself + what interests you in working for Kapture posted to YouTube (send link in application).

Host Company Name:	Loteda
Host Company Location:	35 E. 7th Street, Suite 308, Cincinnati, OH 45202
Host Company Description:	<p>Loteda is a marketplace where parents can buy and sell gently-worn children's clothing - by the lot. We're a Cincinnati Startup on target to close our seed round (\$750K-\$1M) in Q1 2015. Our investors include CincyTech and Accelerant.all your medication.</p> <p>www.loteda.com</p>
Internship Description:	<p><u>Position: Digital Marketing Intern</u></p> <ul style="list-style-type: none"> - Marketing, Design, and Communication <p>We're looking for help building our online presence via content marketing and social media efforts. Projects may include creating posts on pinterest and instagram, writing blog posts, designing emails, managing a blogger outreach program, Facebook and twitter updates as well as surveying customers.</p> <p>The student will be working directly with the founders, the digital agency (ample - www.helloample.com) and the marketing, operations and customer service team.</p>
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Strong Oral Communication Skills - Strong Written Communication Skills - Financial Analysis Skills - Digital Marketing - Social Media Experience - Graphic Design (UX, UI) <p><u>Desired Major/Background:</u> Marketing and/or Graphic Design</p> <p><u>Other Requirements:</u> Proficient with industry-standard graphic-design software such as Adobe Photoshop and/or Illustrator</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> \$12.50/hr.</p> <p><u>Other perks of working here:</u> Flexible and casual, drinks, snacks, great team</p>
Requirements to apply:	<p>Submit Altman Application along with:</p> <ul style="list-style-type: none"> - A Writing Sample - Sample of Design Capability

Host Company Name:	MedaCheck
Host Company Location:	602 Main Street, Suite 401, Cincinnati, OH 45202
Host Company Description:	Specifically designed for seniors and those who need help managing all their medications (Rx to OTC), MedaCheck provides a personalized reminder system to make sure you remember all your medication. www.medacheck.com
Internship Description:	<u>Position: Wunderkind Intern</u> - Marketing, Operations and Communication This student intern will have the opportunity to work across all areas of our business from operations to marketing to development and everything in between. The student will be reporting to MedaCheck's Director of Operations Kerry Conaty but will also have daily interactions with everybody on the MedaCheck team.
Requirements:	<u>Skills Required:</u> <ul style="list-style-type: none"> - Excel/Database Experience - Strong Oral Communication Skills - Strong Written Communication Skills - Financial Analysis Skills <u>Desired Major/Background:</u> Business Major with a great attitude and willingness to learn.
Compensation:	<u>Estimated Weekly Stipend:</u> Paid hourly rate TBD <u>Other perks of working here:</u> Coffee in the office, snacks, team lunches
Requirements to apply:	Submit Altman Application.

Host Company Name:	Modulus
Host Company Location:	1739 Elm St Cincinnati, OH
Host Company Description:	<p>We started as a startup in the Branderly in 2012. After launching our product in 2013 we were acquired by Progress Software in May 2014. We now act as an autonomous business unit inside of Progress.</p> <p>Modulus creates software that runs websites. This is available through two different mechanisms. One is our public website which allows people to host websites themselves and the second is by licensing our software to enterprises.</p> <p>http://modulus.io</p>
Internship Description:	<p><u>Position: Person at Modulus</u></p> <p><u>Intern will be a part of the following:</u></p> <ul style="list-style-type: none"> - Marketing, Technology- CS/Statistics, Engineering <p>If engineering or technology they will help build our product for the summer. We don't believe in crappy tasks to keep someone busy. They will be in charge of a new feature or area of the product to work on. The engineering intern will work directly for our product engineering manager and will be treated just as another engineer.</p> <p>If in marketing they will be charge of helping execute and organize campaigns. We build most of our marketing campaigns inside of Hubspot, so they will get familiar with the tool. The marketing intern will report directly to our director of sales and marketing. Again working as part of a team.</p>
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - For either the engineering or marketing position, some experience in the following is preferred: - Digital Marketing - Social Media Experience - Strong Written Communication Skills - Front-End Development - Back-End Development - Graphic Design (UX, UI) <p><u>Desired Major/Background:</u> Current sophomore or junior</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> \$12-\$15/hr. based on experience</p> <p><u>Other perks of working here:</u> Startup environment, beer in office, all kinds of cool stuff</p>
Requirements to apply:	<p>Submit Altman Application along with:</p> <ul style="list-style-type: none"> - A .pdf copy of your unofficial transcript attached to the application



Host Company Name:	Petbrosia
Host Company Location:	1415 Central Parkway, Cincinnati, OH 45215
Host Company Description:	<p>Petbrosia is a disruptive innovation in pet health, which utilizes technology to deliver a breakthrough product and service to better meet consumer's increasing desires to do the best for their pets. Petbrosia launched in spring 2013, and has been growing at a healthy clip. With recent capital investments, we are growing our team with a focus on marketing. This is an excellent opportunity to get in early on a breakthrough tech-enabled "love brand".</p> <p>www.petbrosia.com Facebook/petbrosia @Petbrosia1</p>
Internship Description:	<p><u>Position: Marketing/Analytics/Finance/Technology Intern</u></p> <p>The intern will be an integrated member of the team, reporting to a Directors. They will be assigned a "coach" from a member of the team. They will also have a clear work plan for the summer, including a mid-term touch base to understanding how they are performing vs. expectations.</p> <p>The internship position will have three projects, consisting of:</p> <ol style="list-style-type: none"> 1) A project that helps them develop strategy skills in their area of expertise. 2) A project that helps them drive a project to completion, developing execution skills. 3) A project that helps them develop deeper technical skills in their area of study
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Excel/Database Experience - Presentation Experience; - Strong Written Communication Skills <p><u>GPA Required:</u> 3.5 or higher</p> <p><u>Desired Major/Background:</u> Marketing, Computer Science, Design, Finance, or related experience</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> TBD</p> <p><u>Other perks of working here:</u> Weekly meal, pets at work, in OTR in Cincinnati</p>
Requirements to apply:	Submit Altman Application.

Host Company Name:	Roadtrippers
Host Company Location:	131 E McMicken Ave. Cincinnati, OH
Host Company Description:	<p>Roadtrippers helps travelers drive the World's most interesting places. Co-founders James Fisher and Tatiana Parent suffer from an incurable case of wanderlust. So, they decided to design a web and mobile platform that streamlines discovery, planning, booking and navigation into one engaging road trip planner.</p> <p>Powered by a fleet of local experts and travel writers Roadtrippers features a seemingly infinite database of amazing places (actually 100,000+ to be slightly more exact). We do the hard part, so you can have the adventure of a lifetime. At its core, Roadtrippers aims to inspire and promote awareness for local, offbeat and culturally stimulating experiences. After all, as Emerson's taught us, it's all about the journey. https://roadtrippers.com</p>
Internship Description:	<p><u>Position: Accounting/Finance Intern</u></p> <p>A few specific projects (but not limited to) include:</p> <ul style="list-style-type: none"> - Business Development - Finance - Accounting - Operations - Human Resources <p>This intern will be working directly with the Controller on the bookkeeping and accounting of Roadtrippers. The intern will have direct access to members of the team and learn alongside the team about what makes a great startup successful.</p>
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Excel/Database Experience - Presentation Experience - Strong Oral Communication Skills - Strong Written Communication Skills - Financial Analysis Skills - Accounting Experience <p><u>Required GPA:</u> 3.0 or higher <u>Desired Major/Background:</u> Accounting/Finance</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> \$10/hr.</p> <p><u>Other perks of working here:</u> Weekly lunches, frequent happy hours, team events, summer retreat (if over 21yo), thriving tech startup...work at the best startup in Cincinnati.</p>
Requirements to apply:	Submit Altman Application.

Host Company Name:	SEO Exposed
Host Company Location:	11260 Chester Road, Suite 800, Cincinnati, Ohio 45246
Host Company Description:	<p>The SEO Exposed team is a group of exceptional people who are passionate about all things digital. Many of our team members have actually managed in-house marketing teams for mid-size businesses, so we understand the practical issues with developing the best SEO strategy. We don't come to you with theories, but with solid practices for managing and growing your business' digital results</p> <p>SEO Exposed is a Cincinnati-based company that operates all over the United States. We are a training and consulting company and we specialize in teaching and assisting companies with their SEO. We have been in the SEO space and working with local companies to better their search rankings since 2008. We pride ourselves on exact, up to date information on the industry, and providing our customers with the most relevant information that Google has to provide. www.seoexposed.com</p>
Internship Description:	<p><u>Position: Digital Marketing Intern</u></p> <p>The intern will work directly with the general manager and SEO project manager to work on client projects.</p> <p>Communication will be through participation in planning sessions, assignments in Redbooth project management software, email and verbal communications.</p> <p>Specifically, the intern will assist SEO Project Managers with day-to-day activities for client accounts, including set-up for search engine optimization, pay per click marketing and social media (Google Places, Pinterest, LinkedIn, etc.).</p>
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Strong Oral Communication Skills - Strong Written Communication Skills - Digital Marketing - Social Media Experience - Excel/Database Experience - EXCEPTIONAL Organizational Skills <p><u>GPA Required:</u> 3.0 or higher</p> <p><u>Desired Major/Background:</u> Marketing or related experience</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> TBD</p> <p><u>Other perks of working here:</u> Great working environment, Coffee!</p>
Requirements to apply:	Submit Altman Application along with a relevant writing sample attached to your Altman Application.

Host Company Name:	Sqrl
Host Company Location:	1411 Vine St. Cincinnati, OH 45202
Host Company Description:	<p>Sqrl was founded by two former accountants who started their own accounting firm and quickly grew weary of the time spent and money lost due to the ineffectiveness of traditional tools like email, phone calls, and faxes to exchange information with their clients. Sqrl is revolutionizing the client communication process with the introduction of our business communications intelligence platform.</p> <p>We are a fast-growing, venture-backed startup located in Cincinnati, Ohio. Our team is passionate about building solutions that solve the real challenges that businesses are facing everyday with a strong emphasis on ease-of-use.</p> <p>At Sqrl, we believe success comes from bringing together brilliant people in a highly collaborative environment where everyone has the opportunity to make a significant impact on our growth and success. Our office is located in Cincinnati's vibrant Over-The-Rhine neighborhood that was recently featured by Forbes magazine as one the country's top emerging downtowns.</p> <p>Please read more about our company and what we do on our website below. www.Getsqrl.com Twitter: @getsqrl Facebook: getsqrl</p>
Internship Description:	<p><u>Position: Marketing/Business Development Intern</u></p> <p>The Sqrl team is looking for a creative and persuasive intern to work on marketing activities across multiple spectrums. The team will work with the intern to make sure he/she is engaged in activities that best suits abilities of intern and areas of interest for development.</p> <p><u>Specifically, the intern activities may include but are not limited to:</u></p> <ul style="list-style-type: none"> - Social media management - Blog writing - Newsletter writing - Design and possible front-end development - Creation of landing pages - Sales prospecting - Analyzing Traffic Data - Collaborating on web page optimization - Collaborating on new marketing activities and ideas - Event planning & organization - Various other inbound marketing activities
Requirements:	<p><u>Skills Required:</u></p> <p>Prefer to have student with marketing experience either professionally or academically with some interest or experience in design.</p>
Compensation:	<u>Estimated Stipend:</u> \$500/ week with opportunities for event traveling and meal accommodation.
Requirements to apply:	Submit Altman Application.

Host Company Name:	Sugar Creek
Host Company Location:	4360 Creek Road Cincinnati, OH 45241
Host Company Description:	<p>Sugar Creek is a 50 year old manufacturer of bacon. SugarCreekU is a brand new organization created to develop the human capital within Sugar Creek. Utilizing technology and blended learning, we hope to create a robust SugarCreekU to help employees "Build a better version of U" This will involve a lot of online learning development, deployment of technology and scouting out innovative ways to improve our employees life.</p> <p>www.sugarcreek.com</p>
Internship Description:	<p><u>Position: Project Worker</u></p> <p><u>Intern will be a part of the following:</u></p> <ul style="list-style-type: none"> - Human Resources, Communication <p><u>Specifically, the intern will:</u></p> <ul style="list-style-type: none"> - Help develop online courses based on needs of the business. - Use technology to help improve the human capital within Sugar Creek including digital video and social media. - Create a prototype of SC-TV - a celebration of SugarCreek people and their accomplishments.
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Presentation Experience - Strong Oral Communication Skills - Strong Written Communication Skills - Video editing <p><u>Desired Major/Background:</u> Multimedia experience helpful or related experience, Spanish proficiency (excellent skill, but not required).</p> <p>Other requirements specific to the company:</p> <ul style="list-style-type: none"> - Some travel required
Compensation:	<p><u>Estimated Weekly Stipend:</u> \$400/week</p> <p><u>Other perks of working here:</u> Lots of BLT's!</p>
Requirements to apply:	<p>Submit Altman Application along with:</p> <ul style="list-style-type: none"> - A relevant writing sample - 30 second video clip of you posted to YouTube (send link in application) - Any relevant creative work <p>*Attach all to your application</p>

Host Company Name:	Tixers
Host Company Location:	112. W. Pike Street Covington, KY 41011
Host Company Description:	<p>At Tixers, our goal is no wasted time and no wasted tickets. We are a digital ticket exchange providing several innovative solutions focused on saving time, minimizing risk, reducing waste, and providing more value for all fans and ticket holders. These solutions include risk-free ticket selling and flexible name-your-price ticket buying to save fans time and money.</p> <p>www.tixers.com</p>
Internship Description:	<p><u>Position: Business Development Intern</u></p> <p>We are looking for someone a technology based intern to work on the following:</p> <ol style="list-style-type: none"> 1. Continued development of company website and or app 2. Expand upon and help create ticket pricing algorithms and pricing pattern dashboards <p>Student will work closely with the COO and the lead tech developer. Communication will mainly be done in office or via team communication apps (g chat/slack/hipchat)</p>
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Front-End Development - Back-End Development <p><u>GPA Required:</u> 3.2 or higher</p> <p><u>Desired Major/Background:</u> Open to anyone with related experience, and that has a passion for startups and/or events.</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> TBD</p> <p><u>Other perks of working here:</u> Free sports/ concert tickets, Ping pong & corn hole at office, lunches, networking events</p>
Requirements to apply:	Submit Altman Application.

Host Company Name:	Big Marker – Design Intern
Host Company Location:	321 N. Clark St., Suite 825 Chicago, IL
Host Company Description:	<p>BigMarker is an online platform for web conferencing. 20-person company in Chicago making it easy to learn and connect face-to-face online.</p> <p>Essentially, BigMarker is a global network of people and groups who learn, share, and grow together in live web conferences. Each month, people from around the world host thousands of conferences on BigMarker on a range of topics, from helping veterans succeed to helping teachers incorporate new technology into the classroom. Learn more at bigmarker.com.</p>
Internship Description:	<p><u>Position: UI/UX Design Intern</u></p> <p>Specifically, we are looking for a design intern to help us with the following: -</p> <ul style="list-style-type: none"> - Contribute to user research and analysis - User experience design - UI design - User testing of new features for our desktop and mobile applications <p>The Design intern will work hands-on directly with product owners and team including designers, developers, and the CEO.</p>
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Strong Oral Communication Skills - Strong Written Communication Skills - Digital Marketing - Graphic Design (UX, UI) <p><u>GPA Required:</u> 3.2 or higher</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> TBD based on experience</p> <p><u>Other perks of working here:</u> Coffee, transportation reimbursement, weekly lunches, cool people</p>
Requirements to apply:	Submit Altman Application along with a relevant writing sample AND a link to your design profile attached to your Altman Application.

Host Company Name:	Big Marker – Sales Intern
Host Company Location:	321 N. Clark St., Suite 825 Chicago, IL
Host Company Description:	<p>BigMarker is an online platform for web conferencing. 20-person company in Chicago making it easy to learn and connect face-to-face online.</p> <p>Essentially, BigMarker is a global network of people and groups who learn, share, and grow together in live web conferences. Each month, people from around the world host thousands of conferences on BigMarker on a range of topics, from helping veterans succeed to helping teachers incorporate new technology into the classroom. Learn more at bigmarker.com.</p>
Internship Description:	<p><u>Position: Sales Intern</u></p> <p>Specifically, we are looking for a sales intern to help us with the following: -</p> <ul style="list-style-type: none"> - Developing new business - Supporting existing institutional accounts, including businesses, educational institutions, professional associations, and conferences <p>The sales intern will work with the commercial team including sales, marketing, and partnerships, rolling up to the Chief Revenue Officer.</p>
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Strong Oral Communication Skills - Strong Written Communication Skills - Digital Marketing <p><u>GPA Required:</u> 3.2 or higher</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> TBD based on experience</p> <p><u>Other perks of working here:</u> Coffee, transportation reimbursement, weekly lunches, cool people</p>
Requirements to apply:	Submit Altman Application along with a relevant writing sample attached to your Altman Application.

Host Company Name:	The Black Sheep
Host Company Location:	321 N. Clark St. Suite 2550, Chicago, IL 60654
Host Company Description:	<p>The Black Sheep is a collegiate content and marketing company that allows local and national brands a one-stop shop to reach the collegiate demographic. Through an in-house, integrated multi-platform approach (on campus, digital, social, email, print) we are able to reach students in an authentic, peer-to-peer environment. We have a presence at more than 50 universities powered by structured campus teams comprised of students gaining experience in editorial, marketing, sales, operations, and other areas. Our campus teams produce content written by college students, for college students, and we reach around 800,000 students. We have over 1,000 alumni students, and with the experience they've gained, have gone on to work for great companies like Starcom, Red Frog Events, Legendary Films, Warner Music, Redbull, MillerCoors, and Ogilvy & Mather.</p> <p>http://theblacksheeponline.com/</p>
Internship Description:	<p><u>Position: Business Development Intern</u></p> <p>The student intern will be involved in the following:</p> <ul style="list-style-type: none"> - Business Development - Marketing - Communication <p>A few specific projects (but not limited to) include:</p> <ul style="list-style-type: none"> - Develop relationships with national brands and agencies - Assist in the creation of marketing campaigns for clients seeking exposure in the collegiate market - Research new marketing platforms (social media, apps, etc.) and how to integrate them <p>The student intern will be working directly with Atish Doshi, the Founder/CEO, and Rachel Rowlands, the National Marketing and Recruitment Manager. There will be constant communication in a variety of ways, including in person, Google Chat, email, phone calls, and meetings. Good communication skills and organization are a must for this position.</p>
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Digital Marketing - Social Media Experience - Strong Oral Communication Skills - Strong Written Communication Skills <p><u>Desired Major/Background:</u> Communications, Marketing, PR, Advertising, or related experience</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> \$12/hr.</p> <p><u>Other perks of working here:</u> Cool people, a great office that is located in downtown Chicago, the ability to meet people who work at other startups, coffee, and a fun environment</p>
Requirements to apply:	Submit Altman Application

Host Company Name:	The Black Sheep
Host Company Location:	321 N. Clark St. Suite 2550, Chicago, IL 60654
Host Company Description:	<p>The Black Sheep is a collegiate content and marketing company that allows local and national brands a one-stop shop to reach the collegiate demographic. Through an in-house, integrated multi-platform approach (on campus, digital, social, email, print) we are able to reach students in an authentic, peer-to-peer environment. We have a presence at more than 50 universities powered by structured campus teams comprised of students gaining experience in editorial, marketing, sales, operations, and other areas. Our campus teams produce content written by college students, for college students, and we reach around 800,000 students. We have over 1,000 alumni students, and with the experience they've gained, have gone on to work for great companies like Starcom, Red Frog Events, Legendary Films, Warner Music, Redbull, MillerCoors, and Ogilvy & Mather.</p> <p>http://theblacksheeponline.com/</p>
Internship Description:	<p><u>Position: Editorial Intern</u></p> <p>A large focus for the student will be to improve their editing and writing skills. They will help our team work on articles, editing for content, grammar, and style. The student intern will work on the articles and make sure they are ready for our website.</p> <p>In addition, the student intern will work on their Photoshop skills to help create relevant images for the articles that go live on our website. They will be taught basic as well as more advanced techniques. No past Photoshop experience is required, as our team will work with them and teach them the necessary skills.</p> <p>The student intern will also help with content marketing in a variety of ways. They will help us push content and marketing strategies to the collegiate market through social media and other platforms as well.</p> <p>The student will be working with our Senior Creative Director, Brendan Bonham, and will have a lot of communication and support. Once hired, there will be training as well as instruction on what their role will be with the company. In addition, the student intern and the Senior Creative Director will communicate in a multitude of ways. They will have meetings, talk over Google Chat, email, and will have a lot of in person communication as well. Our office is very vocal, and effective communication is always a priority.</p>
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Digital Marketing - Social Media Experience - Editorial and writing Experience <p><u>Desired Major/Background:</u> Communications, English, Journalism, or related experience</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> \$12/hr.</p> <p><u>Other perks of working here:</u></p> <p>Cool people, a great office that is located in downtown Chicago, the ability to meet people who work at other startups, coffee, and a fun environment</p>
Requirements to apply:	Submit Altman Application.



Host Company Name:	Curiosity.com
Host Company Location:	4525 N. Ravenswood, Ste. 201, Chicago, IL 60640
Host Company Description:	Curiosity.com finds, organizes and hand-curates the best content on the web specifically developed to transfer knowledge. We're collecting all forms of learning content: long- and short-form, academic talks, archival footage, how-tos, and paid courses, plus more formats we're digging up every day. Our platform makes it simple for you to discover, search for and engage with content that educates and inspires. https://curiosity.com/
Internship Description:	<p><u>Position: Summer Intern</u></p> <p>The intern will be involved in the following:</p> <ul style="list-style-type: none"> - Business Development - Design - Communication - Marketing - Finance/Accounting - Operations <p>Specifically, the intern will:</p> <ul style="list-style-type: none"> - Work with head of finance & analytics to develop, run and evaluate a variety of acquisition, product/user experience, and business operations analytics/reports. - Support various analytics projects across product (website design, user testing, content creation), finance/analytics (as described above), and partnerships (pitch creation, lead-gen research, partnership analytics). <p>The student would directly report to the head of finance/analytics, but would likely be assigned to projects reporting to product and partnerships teams as well. Specific assignments will be based on marrying opportunities for the intern to be a valuable contributor with the intern's stated areas of interest. The intern should be comfortable working with teams with varying levels of seniority, but will also be provided with clear instruction if/when working with company management. Head of Finance will be instrumental in guiding/overseeing assignments.</p>
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Excel/Database Experience - Presentation Experience - Strong Oral Communication Skills - Strong Written Communication Skills - Financial Analysis Skills - Accounting Experience <p><u>Required GPA:</u> 3.0 or higher</p> <p><u>Desired Major/Background:</u> Open to anyone with related experience, but must have (1) an Interest in our mission, and (2) a desire for a multi-faceted internship experience</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> \$360/week</p> <p><u>Other perks of working here:</u></p> <p>A small, tight-knit team in a fun office</p>
Requirements to apply:	Submit Altman Application.



Host Company Name:	EMMI SOLUTIONS
Host Company Location:	300 W. Adams, Suite 1200 Chicago, IL
Host Company Description:	<p>Emmi Solutions is a healthcare technology company. We are focused on empowering individuals to take more active roles in their care. Our clients are accountable for their outcomes. So are we. For over 12 years, we've created engagement solutions designed to change behaviors, improve care and drive business outcomes.</p> <p>Why We Exist: We believe people are the most underutilized resource in healthcare. They want to be more involved but historically they have not been given the tools to do so. Emmi Solutions exists to enable individuals to take more active roles in their care.</p> <p>What We Do: Emmi Solutions creates solutions that empower people to take action around a healthcare event or condition. We connect with people in language they understand at a time when they are ready to learn and through the devices they already own. We make sure our solutions can be integrated with healthcare organizations' existing systems and workflows. Then we provide the expertise to achieve success at client organizations.</p> <p>Why It Matters: All healthcare organizations are under pressure to improve quality, enhance the experience and cut costs in the process. Our solutions are proven to impact these critical business issues.</p> <p>Working at Emmi Solutions: Named a Top Workplace by the Chicago Tribune and a Top Digital Company by Built in Chicago, we provide meaningful work, sharp colleagues and a relaxed attitude. www.emmisolutions.com</p>
Internship Description:	<p><u>Position: Data Analyst Intern</u></p> <p><u>Intern will be a part of the following:</u></p> <ul style="list-style-type: none"> - Analytics, Technology- CS/Statistics <p>Projects:</p> <ul style="list-style-type: none"> - Data aggregation and analysis - -Reporting analysis - Research project support
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Excel/Database Experience <p><u>Desired Major/Background:</u> Analytics, Math, Engineering, Statistics, Excel, Macro/script programming</p> <p>-</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> around \$14/hr.</p> <p><u>Other perks of working here:</u> Coffee on site, beer on tap in the cafe, cool people, real work</p>
Requirements to apply:	Submit Altman Application.



Host Company Name:	G2 Crowd- Content Specialist
Host Company Location:	1770 1st Street Highland Park, IL
Host Company Description:	<p>After spending years in the enterprise software industry, we saw glaring problems in how business technology was bought and sold. There was nowhere to turn for real, unbiased feedback or for advice from people who had actually implemented and used the software and related services.</p> <p>We started G2 Crowd to be a trusted source of business software reviews from real users. We launched the Beta version of our site in February 2013. Since then, we have collected roughly 20,000 reviews of products across several hundred categories, and more than half a million answers to the questions software buyers care about most, making G2 Crowd a clear leader in the space. www.g2crowd.com</p>
Internship Description:	<p><u>Position: Content Specialist</u></p> <p>The intern will work with content team to create/write content that engages users and is optimized for search engines.</p> <p><u>Intern will be a part of the following:</u></p> <ul style="list-style-type: none"> - Marketing, Design, Communication <p><u>Specifically, the intern will:</u></p> <p>Student will be working side by side with content team manager. In addition, they will communicate with other thought leaders in the software space to get ideas for creating the content.</p>
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Digital Marketing - Social Media Experience - Strong Written Communication Skills <p><u>GPA Required:</u> 2.5</p> <p><u>Other requirements specific to the company:</u></p> <ul style="list-style-type: none"> - Current Sophomore/Junior/Senior preferred
Compensation:	<p><u>Estimated Weekly Stipend:</u> Bi-monthly stipend.</p> <p><u>Other perks of working here:</u></p> <p>Daily Lunches, snacks, social events, creative, fun entrepreneurial minded team.</p>
Requirements to apply:	Submit Altman Application along with a relevant writing sample attached to your Altman Application.

Host Company Name:	GA Communication Group
Host Company Location:	1 East Wacker Drive Suite 3200 Chicago, IL 60601
Host Company Description:	<p>We are a group of people, 100 strong, with the expertise, talent, and most importantly, the right attitude, to provide the strategy, content, and technology solutions that are right for you.</p> <p>That makes us a full service agency in every sense, with an emphasis on service. We've been around for 30 years, which means we know what it takes to be a successful agency. And that means getting things done, for you and your customers.</p> <p>Great communication takes work. Always has, but even more so in today's world. It seems that today, too many people just want to lecture, preach and philosophize about the ever-changing world of communication—the hottest channels, the latest mobile and social platforms, etc., etc.</p> <p>But along the way, everyone forgets about strategy, content, and the impact of the message. We don't. Our sleeves are already rolled up. Let's get to work.</p>
Internship Description:	<p><u>Position: Advertising Internship - Writer, Account Management, Project Management</u></p> <p>Traditionally, an internship is the first step toward what will hopefully become a fulfilling marketing and communications career for many. An internship with GA provides students and recent college graduates with the opportunity to:</p> <ul style="list-style-type: none"> - Gain practical marketing and communications experience - Introduce them to the day-to-day business operations of an agency - help them develop the essential written and verbal communication skills required in conducting agency activities - Familiarize them with the "GA Way" and our approach to client service. <p>We enlist GA staff to help with the intern selection process (application review and interviews), development of the training schedule, and creation and execution of the group project. Human Resources works with the head of the practice areas to determine who will supervise the intern(s) for their respective practice areas. Each intern is assigned his/her own advisor or supervisor who is responsible for managing the intern's workflow, conducting the performance evaluation, and also serves as a mentor.</p>
Requirements:	<u>Desired Major/Background:</u> Advertising/Communications or related experience.
Compensation:	<p><u>Estimated Weekly Stipend:</u> \$10/hr.</p> <p><u>Other perks of working here:</u> Weekly Lunches, Free beverages, fun people, great location in Chicago</p>
Requirements to apply:	Submit Altman Application.



Host Company Name:	Kahoots
Host Company Location:	Chicago - 1871
Host Company Description:	Kahoots is an intelligent address book that's unlike any contacts app on the market. It completes missing and inaccurate contact information, it keeps your important contact details up to date, and it also lets you search your contacts' contacts, much like you search Google for answers. Kahoots is deliberately designed and developed following two years of research studying how people use and manage their most important relationships via their phones. www.kahootsapp.com
Internship Description:	<p><u>Position: Marketing Intern</u></p> <p><u>Intern will be a part of the following:</u></p> <ul style="list-style-type: none"> - Marketing, Communication <p><u>Specifically, the intern will:</u></p> <ul style="list-style-type: none"> - Content: Develop content (text, audio and video) for the top, middle and bottom of the funnel. Top of the funnel content focuses on industry questions like the Top 5 Trends in lead generation and recommendations, or the Top 10 referral generators for SMB's. Top of the funnel content identifies Kahoots as a helpful resource in the ecosystem to future customers. - Customer Evangelism: Build relationship with customers / users and eventually ask them to write reviews, speak, or for customers on the company's behalf, creating a huge library of positive reviews all over the web. - Ops & Analytics: In addition to managing the experiments of performance marketing, Ops and Analytics measures qualitative metrics like net promoter score, aided and unaided recall, and sentiment analysis of our brand. Insights into the reasons users use and recommended our app and the top five reasons users didn't convert to users, informative data for adjusting marketing tactics and guiding the product roadmap. - Communication: Aid in our PR efforts managing brand strategy, brand narrative and the public relations of the company.
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Digital Marketing - Social Media Experience - Strong Written Communication Skills <p><u>GPA Required:</u> 2.5</p> <p>Other requirements specific to the company:</p> <ul style="list-style-type: none"> - Grit and Honesty
Compensation:	<p><u>Estimated Weekly Stipend:</u> \$1200/month</p> <p><u>Other perks of working here:</u> 1871 Membership!</p>
Requirements to apply:	Submit Altman Application.

Host Company Name:	Ora Interactive
Host Company Location:	327 N Aberdeen St #302, Chicago IL 60607
Host Company Description:	<p>Ora Interactive is a top-tier, award-winning digital design and development agency. Simply put, we build world class mobile apps and other technology platforms that continue to transform the way people go about their day. We are fortunate enough to see many disruptive companies at their earliest stage - creation.</p> <p>www.orainteractive.com</p>
Internship Description:	<p><u>Position: Marketing Intern</u></p> <p><u>The marketing intern will be involved in the following:</u></p> <ul style="list-style-type: none"> - Business Development - Marketing - Technology- CS/Statistics; Design <p>A very common question from our clients as we are getting ready to deploy their mobile app into the market is "what's the best way to go about marketing my product?" Ora is currently in the process of putting together a series of marketing plans to help increase the odds of success for our clients after going live with their new technology. Sometimes the app is the entire business (twitter, Facebook), and other times the app is merely a tool to make an existing business concept better (uber). In either case, our clients can always benefit from fresh marketing ideas as they look to grow their business.</p> <p>The student will communicate with Andrew Nieman (Director of Ora Ventures), Mike Kelly (CEO of Ora Interactive) and Dan Parsons (CEO of Dryv and CMO of Ora Interactive). Andrew Nieman will serve as the point person who will help allocate the interns time between various client companies looking for marketing support.</p>
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Digital Marketing - Social Media Experience - Presentation Experience - Strong Oral Communication Skills - Strong Written Communication Skills <p><u>Desired Major/Background:</u> Marketing ideal, but open to anyone with related experience</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> TBD</p> <p><u>Other perks of working here:</u> A chance to see the latest and greatest business ideas BEFORE they go to market</p>
Requirements to apply:	Submit Altman Application AND include the link to your LinkedIn Profile in your cover letter.

Host Company Name:	Narrative Science
Host Company Location:	303 East Wacker Drive, Suite 1500 Chicago, IL
Host Company Description:	<p>Narrative Science is the leader in automated narrative generation for the enterprise. Powered by artificial intelligence, our Quill™ platform analyzes data from disparate sources, understands what is important to end users and then automatically generates perfectly written narratives to convey meaning from the data for any intended audience, at unlimited scale.</p> <p>Essentially, we do what data visualizations cannot: Quill identifies relevant data points and relays them through professional, conversational language that people can immediately comprehend, trust and act on.</p> <p>We work with Fortune 500 companies in diverse industries including financial services, government, manufacturing, retail and healthcare. Our clients rely on our machine-scale automation to increase efficiency through the elimination of expensive manual narrative generation processes—freeing employees to focus on innovation and high-productivity activities—and to better serve their customers with useful written content in a consistent brand voice.</p>
Internship Description:	<p><u>Position: Marketing Internship</u></p> <p>Depending on the skill set, the intern will work on the following:</p> <ul style="list-style-type: none"> - Content - Design work, copyediting, video, photography, PowerPoint presentations - Data and analytics - working with numbers, performing analysis, developing and standardizing reporting - Digital marketing - social media, Google Analytics, site optimization, Google AdWords <p>The student will be working directly with our marketing team (3 people), consisting of product marketing, digital marketing and community/employee engagement. We are in an open environment and constantly collaborating. We have adopted an 'agile' method to marketing where we have daily stand-up and weekly sprint planning meetings.</p>
Requirements:	<p><u>Required Skills:</u></p> <ul style="list-style-type: none"> - Digital Marketing - Social Media Experience - Excel/Database Experience - Strong Oral Communication Skills - Strong Written Communication Skills - Graphic Design (UX/UI) <p><u>Desired Major/Background:</u> Marketing, Communications, Graphic Design, Business Development</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> TBD</p> <p><u>Other perks of working here:</u> Amazing marketing team! Free drinks and snacks all the time, free weekly lunches, monthly social events/parties</p>
Requirements to apply:	Submit Altman Application along with a relevant writing sample attached to your Altman Application.



Host Company Name:	Packback
Host Company Location:	330 N Wabash Ave Floor 25 Chicago IL 60611
Host Company Description:	<p>Packback is a Chicago start-up that's working to disrupt the textbook industry while also helping college students across the country to save hundreds of dollars on textbooks each semester on textbooks. Packback allows students the opportunity to rent their textbook in digital form for \$3-5 per day to ensure that they're only paying for textbooks when they actually need them. If they realize that they have a greater need for their textbook later, then their daily digital rentals can accumulate towards the semester rental price, thus making it a rent-to-own business model. Students can also trust Packback to find the lowest prices online for physical textbooks when buying, and the best buy-back prices for their textbooks when selling. This model not only helps students save money, but it also gives power back to the publishers that are constantly losing revenue due to the used textbook market, making Packback a win-win for everyone. After being featured on ABC's hit show Shark Tank and receiving an investment from Mark Cuban, along with the hard work of Packback's amazing Brand Ambassadors, Packback has nearly 100,000 users across the country.</p>
Internship Description:	<p><u>Position:</u> Human Resources Intern</p> <p>A student taking this role would take full ownership of our Brand Ambassador onboarding process. As Packback has a Brand Ambassador Program allowing 150+ students across the country the opportunity to gain skills in marketing an entrepreneurship on their campus while helping spread the word and saving their peers hundreds on textbooks each semester, we need to have someone in the office to manage their process joining that role. This student would be responsible for screening applicants, entering them into our system, reaching out to applicants to schedule interviews, conduct phone interviews, and push them along in the process into becoming an Active Brand Ambassador on their campus. The application in its entirety would be given to this HR Intern. This student will also aide in side projects with other interns in the office.</p> <p>The student will be working in the Packback office directly alongside every member of the Packback Team, including the founders, but will be reporting directly to the Director of Campus Relations. This student will have constant feedback and communication with his/her manager.</p>
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Excel/Database Experience - Presentation Experience - Strong Oral Communication Skills - Strong Written Communication Skills - Be AWESOME and positive <p><u>Major/Desired Background:</u> Marketing/Business or any related experience</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> TBD based on experience</p> <p><u>Other perks of working here:</u> Direct contact with Packback's founders, opportunities to meet Packback investors, fun/young atmosphere, connections to many start-ups in Chicago for job connections, etc.</p>
Requirements to apply:	Submit Altman Application.

Host Company Name:	Redshelf
Host Company Location:	215 w Superior, Chicago, IL 60654
Host Company Description:	<p>We are a digital content marketplace with a focus on education. We work with publishers and universities. We convert their PDF's into our proprietary cloud reading software, and then sell it (e.g. eTextbooks, eBooks, digital course packs, etc.). Once the content is converted we sell access to students via our ecommerce platform or through retail partners like college bookstores.</p> <p>www.redshelf.com</p>
Internship Description:	<p><u>Position: Summer Intern</u></p> <p><u>Intern will be a part of the following:</u></p> <ul style="list-style-type: none"> - Operations, Human Resources, Marketing, Communication...a bit of everything! <p>We just moved offices and continue to experience rapid growth. Therefore, we need an intern who can handle whatever we give them. We don't have a formal process for interns. They work with everyone on the team and will be given tasks that match their abilities. If an intern is amazing with clients, sales, or marketing, the sky is the limit. However, we are hoping that our Miami intern can help with all facets of the business. We will be entering a couple new markets over the next 6 to 12 months and need an intern that can handle multiple pieces of the business.</p> <p>As for the examples provided, I think the intern would be involved with...</p> <ul style="list-style-type: none"> - Prospecting New Clients for Sales Teams - Developing Presentations for Executive Teams - Creating and Editing webpages - Analyzing Data and Producing Sales Reports - Developing Standard Operating Procedures - Blog Writing for Brand Clients - Reaching new Clients through Sales Leads
Requirements:	<p><u>Skills Required:</u></p> <p>#1. Fast learner – we are rapidly growing and we need an intern that can keep up.</p> <p>#2. Great communication skills – we will need our intern to talk to customers and clients. The better they are at this the more opportunities we can involve them in.</p> <p>#3. No requirements, we will use the interview process to help weed out anyone that wouldn't work.</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> TBD based on experience</p> <p><u>Other perks of working here:</u> Small team, work hard have fun mentality, we move fast!</p>
Requirements to apply:	Submit Altman Application.



Host Company Name:	Rx Bar
Host Company Location:	1552 W Carroll Ave. Chicago, IL 60607
Host Company Description:	<p>We make, market and sell real food protein bars. Most of the bars you eat are made of shitty ingredients like glucose or syrup or source their protein from plants instead of animals (animal protein is a higher quality protein). Our bars have 6-8 ingredients that you can pronounce.</p> <p>Founded 2 years ago by grade school friends, RxBar has grown to \$2mm in sales in just 18 months, is profitable and has not raised any money to do it-- this is nearly impossible in the consumer packaged goods space.</p> <p>If you like brands (Warby Parker, Apple and RxBar are a few of my favorites) you'll love working here. The company is in an extreme growth mode and we need smart hungry young people with a lot of energy!!</p> <p>www.Rxbar.com</p>
Internship Description:	<p><u>Position: Most Badass Intern in Chicago</u></p> <p><u>Intern will be a part of the following:</u></p> <ul style="list-style-type: none"> - Sales, Marketing, Operations, Communication <p><u>Specifically, the intern will:</u></p> <ol style="list-style-type: none"> 1) Identify independent retailers (gyms, yoga studios, coffee shops, etc.) to sell to. 2) work with RxBar owners to find tune the pitch 3) strategic marketing plan 4) identify strategic marketing channels (FB, conferences, etc.)
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Hungry, flexible, and eager to learn! <p><u>Desired Major/Background:</u> any, just looking for a goof fit!</p> <p>Other requirements specific to the company:</p> <ul style="list-style-type: none"> - Video interview before hire
Compensation:	<p><u>Estimated Weekly Stipend:</u> \$400/week</p> <p><u>Other perks of working here:</u> Coffee, all the protein bars you can eat and spikeball/ping pong games.</p>
Requirements to apply:	<p>Submit Altman Application along with:</p> <ul style="list-style-type: none"> - An elevator pitch that includes 3 brands you love and why

Host Company Name:	Shiftgig Inc- On Demand Internship
Host Company Location:	225 W. Hubbard St, Suite 302. Chicago, IL 60654
Host Company Description:	Shiftgig is the premier online community for the service industry where members connect with each other and businesses to access informative content as well as full-time, part-time and temp jobs. With over a million registered members and 22,000 businesses, Shiftgig has become the largest online destination for the restaurant, nightlife, hotel and retail industries. We are in a great River North location. www.Shiftgig.com
Internship Description:	<p><u>Position: On Demand Internship</u></p> <p>The student will be working hands on with their On Demand Team, which is a group of 3 people. There will be check ins with the HR Manager and biweekly feedback form explaining what they learned from that period. There is also talk about a potential project at the end of the internship</p> <p><u>Intern will be a part of the following:</u></p> <ul style="list-style-type: none"> - Business Development, Sales <p><u>Specifically, the intern will:</u></p> <ul style="list-style-type: none"> - Assist with recruiting and interviewing candidates - Post events and jobs in our Customer Relationship Management System - Complete fulfillment duties which include calling employees to fill events, confirmation of shifts, and assisting with any other inquiries - Upload BullPen employee information into Salesforce - Support trainings and orientation - Work side by side with recruiters, community operations, and account managers to learn their daily responsibilities - Complete written projects and research topics to improve organization - Any other administration duties that are needed
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Presentation Experience - Strong Oral Communication Skills - Strong Written Communication Skills <p><u>GPA Required:</u> 2.5</p> <p><u>Desired Major/Background:</u> Sales, Business, Communications, Current Junior or Senior</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> \$10-\$13/hr.</p> <p><u>Other perks of working here:</u> Great working environment with a team who loves to work together</p>
Requirements to apply:	Submit Altman Application.

Host Company Name:	Shiftgig Inc- Marketing Intern
Host Company Location:	225 W. Hubbard St, Suite 302. Chicago, IL 60654
Host Company Description:	Shiftgig is the premier online community for the service industry where members connect with each other and businesses to access informative content as well as full-time, part-time and temp jobs. With over a million registered members and 22,000 businesses, Shiftgig has become the largest online destination for the restaurant, nightlife, hotel and retail industries. We are in a great River North location. www.Shiftgig.com
Internship Description:	<p><u>Position: Marketing Intern</u></p> <p>The student will be working with hands on with our marketing team. There will be biweekly feedback forms that will be filled out by the student letting us know what they have learned. There will also be check ins with the HR Manager. There may be a project at the end of the internship as well.</p> <p><u>Intern will be a part of the following:</u></p> <ul style="list-style-type: none"> - Marketing, Sales <p><u>Specifically, the intern will:</u></p> <ul style="list-style-type: none"> - Reach out to potential clients - Provide support to social media efforts - Perform analysis of marketing data - Actively track performance posts and content marketing discussions - Research topics to improve marketing strategies - Maintain our Social Media Accounts; Instagram, Twitter, Tumbler, and Facebook - Strategize on how to increase social media user base - Contribute to content creation - Search for materials to post - Research topics to improve social media strategies - Special projects as needed
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Digital Marketing - Social Media Experience - Excel/Database Experience <p><u>GPA Required:</u> 2.5</p> <p><u>Desired Major/Background:</u> Marketing, Advertising, Current Junior or Senior</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> \$10-\$13/hr.</p> <p><u>Other perks of working here:</u> Great working environment with a team who loves to work together</p>
Requirements to apply:	Submit Altman Application.



Host Company Name:	Simple Relevance- Marketing Intern
Host Company Location:	130 E. Randolph St. Chicago, IL 60601
Host Company Description:	<p>SimpleRelevance is a startup tech company that provides personalization for digital marketers. We are a previous winner of the Chicago Innovation Awards, were the first company to become members of the co-working space 1871, and are a graduate of startup accelerator TechStars.</p> <p>Interns are treated like regular employees- that means lots of work, but all of the resources and an immediate supervisor to get it done. That also means access to all the office fun and perks as well.</p> <p>Please read more about our company and what we do on our website below. https://www.simplerelevance.com/ Twitter: @SimpleRelevance</p>
Internship Description:	<p><u>Position: Marketing Intern</u></p> <p>This student will work to amplify the marketing efforts including gaining media attention, coordinating event attendance, and creating materials for the sales team to leverage. The marketing intern would be working directly with the Marketing Manager. There will be immediate support and communication between the student, the Marketing Manager, and the rest of the company.</p> <p><u>Specifically, the intern will:</u></p> <ul style="list-style-type: none"> - Generate ideas for the company blog each week - Write and execute written work on WordPress - Manage social media accounts (Twitter, Facebook, LinkedIn, and Google+) - Help organize and plan event attendance - Create ideas for and design PowerPoint slides
Requirements:	<p><u>Skills Required:</u> Social media experience, strong oral communication skills, strong written communication skills, and ability to work with cross-functional teams.</p> <p><u>GPA Required:</u> 3.0</p> <p><u>Desired Major/Background:</u> Business, Communications, Marketing, or Journalism</p> <p><u>Other requirements specific to the company:</u></p> <ul style="list-style-type: none"> - Current Sophomore/Junior/Senior preferred
Compensation:	<p><u>Estimated Stipend:</u> \$10-12/hr. depending on skill level</p> <p><u>Other perks of working here:</u> Free coffee, fully stocked snack selection, great networking events to meet others in the industry, able to act as a member of the team (you will NOT be getting coffee--you'll be leading meetings), great downtown location near the Red Line Lake stop, Metra, and bus lines.</p>
Requirements to apply:	Submit Altman Application along with a relevant writing sample attached to your Altman Application.

Host Company Name:	Simple Relevance- Executive Intern to the CEO
Host Company Location:	130 E. Randolph St. Chicago, IL 60601
Host Company Description:	<p>SimpleRelevance is a startup tech company that provides personalization for digital marketers. We are a previous winner of the Chicago Innovation Awards, were the first company to become members of the co-working space 1871, and are a graduate of startup accelerator TechStars.</p> <p>Interns are treated like regular employees- that means lots of work, but all of the resources and an immediate supervisor to get it done. That also means access to all the office fun and perks as well.</p> <p>Please read more about our company and what we do on our website below. https://www.simplerelevance.com/ Twitter: @SimpleRelevance</p>
Internship Description:	<p><u>Position: CEO/Business Intern</u></p> <p>This student will be the direct assistant to the company's CEO. It will involve entrepreneurial idea creation, operations tasks, and sales endeavors. Applicant should have an interest in business and entrepreneurship.</p> <p><u>Specifically, the intern will:</u></p> <ul style="list-style-type: none"> - Be the direct assistant to the founder & CEO of SimpleRelevance - Help generate sales leads for prospective clients - Coordinate and attend networking events - Assist with account management duties - Generate ideas to improve various areas of the company including sales, operations, and marketing
Requirements:	<p><u>Skills Required:</u> Strong entrepreneurial spirit, strong interest in business development, excellent creativity in idea generation, history of efficiency and driving results</p> <p><u>GPA Required:</u> 3.0</p> <p><u>Desired Major/Background:</u> Business, Communications, Marketing, or Journalism</p> <p><u>Other requirements specific to the company:</u></p> <ul style="list-style-type: none"> - Current Sophomore/Junior/Senior preferred
Compensation:	<p><u>Estimated Stipend:</u> \$10-12/hr. depending on skill level</p> <p><u>Other perks of working here:</u> Free coffee, fully stocked snack selection, great networking events to meet others in the industry, able to act as a member of the team (you will NOT be getting coffee--you'll be leading meetings), great downtown location near the Red Line Lake stop, Metra, and bus lines.</p>
Requirements to apply:	Submit Altman Application along with a relevant writing sample attached to your Altman Application.

Host Company Name:	Spartz
Host Company Location:	358 W. Ontario Suite 2E Chicago, IL 60654
Host Company Description:	<p>We're the team behind OMG Facts, Dose.com, MuggleNet, and more. Our products educate, entertain, and inspire over 100 million people every month. Founded in 2009 and headquartered in Chicago, Spartz is one of the fastest-growing digital media publishers.</p> <p>www.Spartzinc.com</p>
Internship Description:	<p><u>Position: Social Media Intern</u></p> <p>We're looking for a creative self-starter to help drive all of our social channels and engage our awesome users. You'll be able to promote and shape the Spartz brand by directly acting as the voice for all of our products and sites.</p> <p>You will be responsible for managing social media accounts with millions of followers. Here at Spartz, we're cracking the code on virality - this means constantly creating and promoting valuable content on a daily basis.</p> <p>What you'll do:</p> <ul style="list-style-type: none"> - Maintain and grow the Spartz audience through all social media channels - Collaborate with content and product teams to market new products - Manage the Spartzinc Twitter, Facebook, and blog to promote culture - Work with tight deadlines to ensure weekly content quotas are met - Craft captivating status updates for both our brands and paid advertisers - Manage external relationships for sponsored tweets - Stay on your toes by keeping up to date with industry changes
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Digital Marketing - Social Media Experience - Excel/Database Experience <p><u>GPA Required:</u> 3.0 or higher</p> <p><u>Desired Major/Background:</u> Communications or related experience</p>
Compensation:	<p><u>Estimated Weekly Stipend:</u> TBD</p> <p><u>Other perks of working here:</u> Continuous learning environment, great downtown location, work with nice, smart people, monthly company outings, unlimited ping pong, napping couches</p>
Requirements to apply:	Submit Altman Application.

Host Company Name:	SpotHero, Inc.
Host Company Location:	720 N Franklin, Suite 401, Chicago, IL 60654
Host Company Description:	<p>SpotHero is the on-demand parking solution that eases the stress of parking across the U.S. Users can avoid the hassle of trying to locate parking and save by using the web site or app to reserve and pay for parking. Find, Pay, Park. It's that easy.</p> <p>We work with parking facilities operators across the U.S. to provide reduced rates for our users in major metropolitan locations. On the customer end, we provide easy to use systems to book parking in advance, on-demand, and with ease without using any cash. We're a marketing & technology based company with a culture all our own.</p> <p>http://spothero.com</p>
Internship Description:	<p><u>Position: Search Marketing Intern</u></p> <p>The student will work directly with the Head of SEO (Jori Ford) as well as other marketing team members. The student will have weekly prioritization meetings with mid & end of week status check-ins. The student will also have direct access to the Head of SEO for guidance and will be provided with on the job training to aid in effective task execution.</p> <p>The student will also participate in bi-weekly marketing team sprints and be tasked with updating the sprint documents and communicating updates in the sprint meetings. We have an open office with open lines of communication between all members. As a team member, the student will have the same with introductions to all teams and opportunities to sit down with any/all team members as time allows.</p> <p><u>Specifically, the intern will:</u></p> <ul style="list-style-type: none"> - Content Marketing - the student will learn core processes of content marketing and be asked to support topic brainstorming, posting, reviewing, editing, and publishing of customer facing content to our blog and through our distribution network. - Marketing QA - Quality assurance & fix support for organic and paid search marketing campaigns.
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Digital Marketing, Excel/Database Experience, Strong Written Communication Skills <p><u>GPA Required:</u> 3.0</p> <p><u>Desired Major/Background:</u> Marketing, Computer Science, Advertising, Business, or related experience</p> <p><u>Other requirements specific to the company:</u></p> <ul style="list-style-type: none"> - Current Sophomore/Junior/Senior preferred - Analytical Background, Research & Writing Skills
Compensation:	<p><u>Estimated Stipend:</u> \$800 bi-weekly</p> <p><u>Other perks of working here:</u></p> <p>Coffee, weekly lunches, awesome people, experienced leaders, access to founding members, free snacks, great location!</p>
Requirements to apply:	Submit Altman Application along with a relevant writing sample and an Excel Dashboard Example attached to your Altman Application.

Host Company Name:	Spring Rewards
Host Company Location:	314 W Superior St Ste 600, Chicago IL 60654
Host Company Description:	Spring Rewards provides a unique loyalty and marketing solution to businesses and a completely frictionless incentive and discount solution to consumers. With credit card data connections at the global level, Spring is able to provide targeted rewards and incentives from businesses directly to consumers with no apps, barcodes, or punch cards. Just by using the debit or credit card consumers already carry, they can earn and redeem rewards - and the best part? The discounts and incentives are automatically refunded to the card used to redeem them - no dealing with coupons or rewards people don't want like an 11th cup of coffee. We're a vibrant growth-stage startup based in Chicago with a stellar group of nearly 40 employees. We have an impactful, exciting college internship program and provide fitness trackers to all interns to participate in our company fitness challenges. www.springrewards.com
Internship Description:	<p><u>Position: Operations Intern</u></p> <p><u>Intern will be a part of the following:</u> Finance, Operations, Technology- CS/Statistics, Human Resources</p> <p><u>Specifically, the intern will have</u> a role and projects can be tailored to fit the candidate - we generally have a need in many work functions. Of particular need are HR/Training, Technical Operations, and BI. The student will be working directly with the department's head - we are not large enough to have much verticalness.</p>
Requirements:	<p><u>Skills Required:</u></p> <ul style="list-style-type: none"> - Excel/Database Experience - Presentation Experience - Strong Oral Communication Skills - Strong Written Communication Skills <p><u>GPA Required:</u> 3.0 or higher</p> <p>Other requirements specific to the company:</p> <ul style="list-style-type: none"> - Grit and Honesty
Compensation:	<p><u>Estimated Weekly Stipend:</u> \$10/hr.</p> <p><u>Other perks of working here:</u> Coffee, cool people, fitness trackers</p>
Requirements to apply:	Submit Altman Application.