



CREATING EXPERIENCES

that INSPIRE / EDUCATE / ENGAGE / MOTIVATE

EVENT MARKETING STRATEGIES SOCIAL MEDIA INTERNSHIP

May-August (Part-Time)

ABOUT OUR COMPANY

We are an experiential engagement agency—creating experiences that inspire, educate, engage and motivate

JOB DESCRIPTION

- Receive hands-on experience developing marketing and social media posts and graphics
- Take ownership and lead the creation of posts and articles
- Oversee and execute social media strategies, guidelines, best practices, and activities and projects of the company on Facebook, Instagram, Twitter, Pinterest, YouTube, etc.
- Participate in marketing, advertising and industry research
- Contribute to the development of advertising, marketing and promotional programs for corporate clients
- Interact with corporate executives in a professional environment

QUALIFICATIONS

- Undergraduate or graduate student majoring in Graphic/Web Design, Marketing, Communications, Advertising, or related field of study
- Ability to commit 15-20 hours per week
- Excellent verbal and written communication skills
- Strong knowledge of various social media platforms, especially LinkedIn
- Experience in Social Media Management software, such as Hootsuite, is a plus
- Proficient in Adobe Creative Suite, especially Illustrator & Photoshop
- Proficient in Microsoft Office

COMPENSATION

Paid hourly

CONTACT

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AN EXPERIENTIAL ENGAGEMENT AGENCY