Zeal40 :: Junior Designer

About Zeal40

Zeal40 is a full services creative agency offering graphic design, writing, development, photography, etc. through print and digital solutions. We thrive on ideas from our entire team. We are looking for passion and love for all things creative.

Zeal40 was started in 2015 by Stacy Koenig and Nicole Fariello. Stacy and Nicole worked at Hobsons, a marketing and technology company focusing on solutions for the education market. Zeal40 worked with Hobsons to maintain and retain the relationships with the HE institutions and we continue to develop recruitment campaigns for these clients. We also worked with many local businesses on branding, print & digital needs.

Job Description

The designer is responsible for conceptualization and implementation of design solutions that meet marketing strategies from concept to completion. The designer should have a firm understanding of all levels of production and be capable of not only contributing to the design of a project but also communicating with the client.

Role Description

* Our designer will execute the creative requirements for digital and print materials, including web, print advertising, direct mail collaterals, packaging, etc.
* Create world-class marketing materials
* Execute creative strategically-driven designs independently and collaboratively with Creative Director/Art Director/Design Team/Various Account Team Members and clients
* Provide visual direction and concepts to team leaders and junior designers when applicable
* Understand the brand and apply established brand standards and formats, as required
* Manage multiple deadlines
* Attend meetings, as required
* Ownership and management of client projects from conception to execution
* Embrace the culture and commitment required to provide customer service
* Meeting and, whenever possible, exceeding our customer's expectations that will result in complete customer satisfaction
* Travel to client locations, as may be requested/required from time to time

What We're Looking For

* MUST have an exceptional portfolio
* Bachelor's Degree in Art, Graphic Design
* Co-op/internship/freelance for In-house or agency experience
* Solid understanding of design fundamentals: typography, color theory, composition, etc.
* Expert with Adobe Creative Suite: InDesign, Illustrator and Photoshop a must
* Working knowledge of HTML
* Strong, conceptual thinker who possesses a wide range of design capabilities
* Solid background in both print and digital design
* Excellent communication skills, both written and verbal
* Self-motivated with critical attention to detail
* Ability to adapt well to change in direction and priority in a fast-paced and deadline-oriented environment
* Strong organizational and time-management skills
* Understanding of production fundamentals necessary
* Ability to present concepts internally and to clients
* Attention to detail
* Strategic thinker that can provide solutions that are aligned with the business objectives

Why You'll Love Working Here

* Zeal40 is a young business/start-up with positive energy and building for growth
* We are committed to employee development. We invest in the latest tools, training, and software so our employees are on the cutting edge of the creative process.
* Ability to make an impact in the local and national markets
* Substantial Paid Time Off
* Generous Holiday Schedule PLUS a company-wide paid winter holiday from Christmas Eve through New Year’s Day
* Casual dress environment
* Located in downtown Cincinnati